



Secure and Easy Tablet Solution
for Offline Document Use



docsread is a new and secure mobile product suite for accessing electronic enterprise content at all times while on a business trip, a sales call or a meeting out of the office. docsread does not require permanent internet connections and offers a very user friendly iPad style offline use of documents. Rather than converting the iPad into a regular ECM client, docsread tackles the challenge of integrating content into the clients' processes with the help of mobile devices. A particular docsread app always focuses on and is driven by a typical business process such as sales and marketing and provides fully automated preloading, updating and encrypting of all company documents needed for that particular enterprise function. This way users can be sure of always having instant access to all the latest documents which they may need for their special purpose.

Tablet computers like the iPad are a magic invention. Light weight, long battery life, extremely user-friendly. One can email, search the internet or write up notes from a recent meeting. They can be connected to a beamer to show product videos, presentations, brochures, or to discuss the latest sales statistics at a management meeting. Tablets are quite the perfect extension of your office while you are in fact away from your office. That is, if you could only be sure to have everything you might need on a trip ready at your fingertips, even when there is no internet connection, and without having to fumble through reams of files and directories. Of course you want to be sure you always have the most current version of these documents. And what about security against unauthorized access?

This is where fme's docsread comes in. We keep your tablet automatically up-to-date with everything you

need while you are doing your job away from the office. And of course your documents are safe with docsread's security and encryption solution. Let's take a closer look.

Usability Requirements

- Business process relevant and current information should be available even without internet connection
- Only minimal effort needed for loading documents onto the tablet
- Quick access to the mobile document store
- Easy and structured retrieval of the needed information even from a large data volume or multiple sources

Security Requirements

- Sensitive information must be stored securely and protected against unauthorized access
- Secure transfer of sensitive data on to the mobile media



Information is encrypted and moved into the docsread store, a secure area in your public, private or hybrid cloud. From there, using further security mechanisms, the data is being transferred onto mobile devices.

The docspread Functionality & Security Concept

The docspread product suite employs the »docspread store« as an additional element between the document repository and the mobile device of the user. The module »docspread sync« encrypts and transfers documents from the source system to the store. Using the standard CMIS (Content Management Interoperability Services) permits the connection of a multitude of data sources. All documents thus transferred outside a company's system environment remain encrypted and protected against unauthorized access right up to the moment when they are actually displayed by the app on the mobile device. When docspread is being run in a cloud, it will make documents available without actually accessing the enterprise information network, thus improving performance while reducing internal network load.

The sync component collects from the store those documents which were re-sent by the user of the mobile device, for example where a sales person might have provided feedback about a brochure. In this case the modified document is encrypted the very moment it is created on the mobile device and only decrypted again after arriving back safely behind the fire wall of the network. The »docspread store« assures high availability with maximum security and performance.

docspread can be run in different constellations, such as private, public or hybrid cloud environments. The module »docspread key« provides additional security if desired by storing the document encryption key of a given app on a further mobile device such as an iPhone for example, which then serves to »unlock« the documents of the app.



docspread sales: quick and secure document search and navigation

The docspread product suite is ideal

- when users need to browse through digital documents quickly and intuitively no matter what bandwidth is available
- when documents, as integral part of an operational process, need to be always up-to-date on the mobile device of the user
- when users should have the ability to provide easy feedback about documents from their mobile device (»redlining«)
- when document security must remain inviolate even after the loss of a mobile device
- when documents are to be quickly and easily integrated into mobile processes independent of source repository
- when companies want to keep their staff happy ;-)

»Apart from the advantages of the user-friendly iPad app our sales staff benefits from the unique application concept. Catalogues, pricelists, brochures, animations and videos are centrally provided and continuously updated by Sales and Marketing. Thanks to the app developed by fme our sales staff does no longer have to worry about anything. They are automatically provided with the latest versions (push function) and are immediately notified about all updates.« (Michael Klebba, Qualifizierung Verkaufspersonal, Volkswagen Aktiengesellschaft)



Use Case docspread Sales

Ever-shorter innovation cycles and a simultaneously growing product portfolio with different model and equipment versions are the order of the day in industrial production. It is more important than ever for sales managers to have the capacity to keep their sales organization up to date on the latest developments and to provide them with the latest information in a fast, easy and ubiquitous manner in order to react quickly at the point of sale, whether for consulting in a field office, at the customer's location, or at a trade fair. In addition to classical print-based distribution of sales and marketing materials, docspread Sales offers an additional innovative information channel: current sales and product documentation as an app for mobile devices such as Apple's iPad. The usage is entirely intuitive, attribute filters permit easy retrieval without wading through cluttered folder structures. Documents can be easily commented on or mailed to a customer. The entire sales team can now be sure to always have instant access to all the latest documents which they may need for their job.



As an example try out the fme portfolio app. Download is available in the App Store.

Use Case docspread Meeting

Business and management meetings, where up-to-date information is often needed in a hurry, represent in fact the ideal use case for docspread. Be it project progress data, budget overruns or sales projections, docspread's attribute filtering and preview mode help to instantly pinpoint the right document. Having the correct data and the latest figures instantly at your fingertips is a major advantage in critical negotiations.

Certification



Further Enterprise Application Areas

- **Customer Service:** Manuals, operating instructions, contracts and other customer related documents available at a finger tap help to service your customers quickly and competently
- **Management:** Whether in meetings or travelling, all important and decision critical documents instantly available for use while fully protected from unauthorized access
- **Marketing:** The full range of marketing collateral always accessible on your mobile device during internal or external meetings
- **Finance and Accounting:** Supplier invoice validation against inventory deliveries can be easily carried out on mobile devices

docspread handles these business requirements through the secure distribution of relevant documents to everybody involved in a particular business process. Each docspread app addresses only one clearly defined process problem, such as: provide me with all current company brochures, offline and easy to navigate; show me all invoices which require my payment approval; or let me look at the drawings of equipment which is up for maintenance today and in this location. Every app fulfills a specific purpose without trying to be everything to everybody. This makes it easy to use, speeds up business operations and keeps users happy.

Please contact us. We are glad to present the docspread applications currently available and to explore your own ideas of how docspread could make your life easier.
www.docspread.com



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